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DIRECTIONS



FORT STREET STUDIO MARKS 18 YEARS WITH NEW SHOWROOM

After 18 years in the business, luxury carpet design specialists Fort Street Studio has opened a new flagship showroom in One Island South, Wong Chuk Hang, Hong Kong.

The 5,000 sq-ft space is bathed in natural light, providing an ideal showcase for the company's catalogue of iconic water-colour designs executed in wild Dandong silk. Also launched are new wool and silk hand knotted rugs and silk flat-woven carpets.

Designed by architectural firm SLInc in conjunction with Fort Street Studio co-owner and creative director Brad Davis (pictured), the space is "unlike anything else in the city for rugs", said Fort Street Studio co-founder and creative director Janis Provisor (pictured). "We've created a relaxed ambience and loft-like gallery to display our designs and collection of mid-century furniture, German pottery and original art, including the first watercolours we painted for our inaugural collection in 1996."

In late 2010, Provisor and Davis were tapped by the French fashion house Hermès to design the carpets for its new home line,

Hermès La Maison. Another recent accolade for Fort Street Studio was the inclusion of its exclusive carpets in the David Rockwell-designed Architectural Digest Oscars Greenroom at the 86th Academy Awards.

在開業18年後，高級地毯設計事務所Fort Street Studio於香港黃竹坑One Island South內，開設全新的旗艦陳列室。

陳列室佔地5000平方呎，以大量天然光映照地毯上的著名水彩圖案，同時突顯野生丹東絲綢的特色。陳列室亦展出了全新的平織絲綢地毯系列，以及手織羊毛和絲織地毯系列。

其室內設計由建築事務所SLInc聯同Fort Street Studio合夥人兼創意總監Brad Davis操刀，設計獨一無二。Fort Street Studio合夥創辦人兼創意總監Janis Provisor說：「我們在重樓般的展廳中創造出輕鬆的氛圍，以展出我們的地毯設計，以及一系列中世紀家具、德國陶器和原創藝術品，當中包括我們在1996年為品牌首個系列所繪製的第一幅水彩圖案。」

在2010年底，Janis與Brad和法國時裝品牌愛馬仕合作，為後者全新的家品系列Hermès La Maison設計地毯。此外，Fort Street Studio最近亦於第86屆奧斯卡頒獎典禮，為由David Rockwell所設計的後台休息室提供地毯。